

Davos *Baukultur* Alliance Kick-off Meeting at the Biennale of Architecture 2023

Davos²⁰²³ Alliance

DAY 1: 19 MAY 2023, 10.30-13.15

PALAZZO ZORZI, CASTELLO 4930, VENICE, ITALY

Theme: Spotlight on Affordability

Objective: Day 1 aims to inspire and excite participants about the potential of the Davos *Baukultur* Alliance to accelerate adoption of high-quality *Baukultur* and help tackle pressing challenges facing communities across the globe, most notably the growing cost of living crisis.

Session Structure: The World Economic Forum, the Swiss Confederation and UNESCO welcome participants on their arrival at the premises.

09.30-10.30 **Registration & Breakfast**

10.30-10.32 **Welcome Remarks**

Ana Luiza M. Thompson-Flores, Director, UNESCO Liaison Office in Geneva and UNESCO Regional Bureau for Sciences and Culture in Europe (Venice, Italy)

10.32-10.40 **Opening Remarks**

Alain Berset, President of the Swiss Confederation, Head of the Federal Department of Home Affairs

10.40-11.10 **Baukultur Showcase**

Josephine Minutillo will join the stage and introduce the speakers. Speakers will make short presentations (9 minutes each) showcasing a particular project that demonstrates how high-quality *Baukultur* is being implemented across the globe

- **Alejandro Aravena**, ELEMENTAL
- **Christian Benimana**, MASS Design Group
- **Lyndon Neri and Rossana Hu**, Neri&Hu Design

11.10-11.45 **Panel Discussion**

Panellists will discuss how can government, business and civil society leaders work together to advance a quality-oriented approach to planning, construction, and management of communities that embraces history and culture while also prioritizing affordability.

- **Josephine Minutillo**, Architectural Record (Moderator)
- **Ruth Schagemann**, President, Architects' Council of Europe
- **Jyoti Hosagrahar**, Deputy Director, World Heritage Centre, UNESCO
- **Cédric de Meeûs**, Head Group Public Affairs, Holcim
- **James Middling**, Global Sector Leader - Built Environment, Mott Mac Donald

11.45-12.10 **Question & Answer Session**

Participants will have the opportunity to pose questions to the panels and share their thoughts on how the Alliance could contribute to this work.

12.10-12.15 **Concluding Remarks**

Josephine Minutillo, Architectural Record (Moderator)

12.15-13.15 **Lunch and Networking Opportunity**

How to become a member of the Davos *Baukultur* Alliance

Go to: www.uthub.org/davos-baukultur-alliance and scroll to the bottom and fill out the form.

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Davos²⁰²³
Alliance

DAY 2: 20 MAY 2023, 9.30-13.15

PALAZZO ZORZI, CASTELLO 4930, VENICE, ITALY

Theme: Shaping a Vision of Year One of the Alliance

Objective: Day 2 is anchored in a series of structured discussions to establish year one priorities and begin scoping potential activities and outputs for the Alliance. Members will also define core operating processes to guide the Alliance's work.

Session Structure

09.00-9.30 Registration & Breakfast

9.30-9.45 Welcome Remarks

The Swiss Federal Office of Culture will welcome Alliance members to the Day 2 of event, providing an overview of the days event and introducing the focus areas for the breakout sessions.

- **Oliver Martin**, Head of *Baukultur*, Swiss Federal Office of Culture
- **Jyoti Hosagrahar**, Deputy Director for the World Heritage Centre, UNESCO

9.45-11.05 Breakout Sessions

Participants will be split into three groups for a series of structured workshops to discuss how the Alliance can structure its work to capitalize on existing efforts while also forging new collaborations and partnerships to drive on-the-ground impact in communities around the world.

- **Focus Area 1 – Affordability & Social Value Creation:** This session, led by Avison Young, Mott MacDonald, and Lithuania, will outline specific activities that the Alliance can take to incentivize and accelerate adoption of high-quality *Baukultur* within social housing and how urban regeneration projects can be structured to embed and drive social value for communities.
- **Focus Area 2 – Resilience & Climate Adaptation:** This session, led by Estonia, Bouygues Bâtiment International and the Conference of INGOs, will outline specific activities that the Alliance can take to help mitigate the risks of extreme weather and natural disasters, advance more resilient communities, and adapt to climate change in communities as part of the advancement of high-quality *Baukultur*.

- **Focus Area 3 – Sustainability & Circularity:** This session, led by Holcim, the European Council of Spatial Planners and UN-Habitat will outline specific activities that the Alliance can take to incentivize and accelerate adoption of sustainable and circular construction models, retrofitting of buildings and improved special planning to advance net zero and nature-positive communities.

11.05-12.00 Discussion & Adoption of Official Decisions

Alliance members will report back from breakout sessions, sharing their initial ideas for activities and possible outputs to achieve in the Alliance's first year. The Chair will also open the floor for discussion and approval of the Alliance terms and conditions of membership and other key operational matters.

12.00-12.05 Concluding Remarks

Oliver Martin, Head of *Baukultur*, Swiss Federal Office of Culture

12.05-12.15 Group Picture

12.15-13.15 Lunch and Networking Opportunity